Chicago City Markets

May 7-October 29

Chicago City Markets features more than 150 vendors at locations downtown and throughout the city's neighborhoods selling fresh fruit, vegetables, plants, flowers and more. Some neighborhood markets also feature prepared foods and local artisan (non-food) products.

- The **Daley Plaza Farmers Market** is held every Thursday. It is the largest of the city markets and offers an impressive 25 promotional days. Its location in Chicago's busy downtown district ensures extensive foot traffic.
- •There are 13 markets throughout the City with varying schedules, providing a possible 150+ promotional opportunities throughout the 6-month season
- Noon-time programming on select dates draws additional crowds and provides a nice backdrop of entertainment that keep people at the market

Various City Locations

Partnership Opportunities

Presenting \$125,000

Space Only Starting at \$5,000/day **Media** \$75,000 (in-kind trade value)

Expected Seasonal Attendance 300,000

Audience Profile

This event appeals to all age, ethnic backgrounds and economic levels.

More Information

chicagocitymarkets.us

Maxwell Street Market

Sundays, March 1-December 13

For more than 100 years, the Maxwell Street Market has thrived as one of the oldest open air markets in the nation. The legendary market continues to offer an eclectic mix of treasures old and new, as well as some of the City's best Mexican and Latin street food.

- The market has evolved into a community gathering spot that attracts families, foodies and bargain hunters.
- Live enterainment and special programming on select dates provide an opportune time to engage larger audiences.

800 S. Desplaines St.

Partnership Opportunities

Presenting \$125,000 **Space Only** Starting at \$3,000/day **Media** \$75,000 (in-kind trade value)

Expected Seasonal Attendance 100,000

Audience Profile

This event appeals to all age, ethnic backgrounds and economic levels.

More Information

maxwellstreetmarket.us

